



Medrio Press Release:  
11 October, 2016

## Medrio and Ancillarie Publish First-Hand Data Manager Accounts of Using Medrio's EDC Software

SAN FRANCISCO, CA--(Marketwired - October 11, 2016) - Medrio, a Software as a Service (SaaS) company providing electronic data capture (EDC) services to clinical trials, has released a report in conjunction with Ancillarie, a support services company for Pharmaceutical, Biotechnology, and Contract Research Organizations, describing the experience of using Medrio's software from the perspective of Ancillarie's data managers. The report employs accounts from an early-career and veteran data manager to highlight Medrio's utility and ease-of-use for clinical researchers of all experience levels. These accounts include discussions of the numerous features of Medrio that the data managers found particularly helpful, as well as an illustration of the size and complexity of the studies for which Ancillarie has used the software.

Though Ancillarie is headquartered in Mumbai, India, the report coincides with their recent expansion to Toronto, Canada, highlighting the growth of the company as a whole and forecasting an expansion of operations as they enter new regional markets. As they continue to take on studies of various sizes and levels of complexity, necessitating the onboarding of new staff members with various levels of experience like those in the report, the value they place upon robust, cutting-edge, and universally user-friendly EDC is likely to increase. Amii Keshav Naik, President and Head of Clinical Data Services at Ancillarie, said, "As a fast-growing company, it's imperative that our studies stay on budget and within our Sponsors' timelines. Medrio's intuitive interface and lack of required programming makes it easy to get our data managers up to speed on the software so that we can meet these demands. This is what we hoped to highlight in this report."

Ancillarie and Medrio have been regular collaborators since 2013, one year after Ancillarie was founded. Medrio founder and CEO Mike Novotny said, "We're honored to have played a role in the important work that Ancillarie does. We're also excited for them and their recent expansion, and are confident their new Toronto location will be a successful endeavor."

The report can be found on the [blog section](#) of Medrio's website.

### **About Ancillarie**

Ancillarie is an emerging support Service Company based in Toronto, Canada and Mumbai, India. Ancillarie was established in 2012 to provide Biostatistics, CDISC Implementation, CDISC Mapping, Clinical Data Management, Statistical Programming and Medical Writing. Ancillarie also provides Clinical Operation and Phase I/BE services with help of the partnering companies based USA, Latin America and Canada. For details please visit [www.ancillarie.com](http://www.ancillarie.com)

### **About Medrio**

Medrio offers an integrated eClinical software platform with a fully-hosted EDC system. Our revolutionary CloudEDC™ technology features an easy-to-use drag-and-drop interface, allowing studies to be built in days



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instead of months with no required programming. Medrio's mobile suite, mSource, supports both event-based and subject-based workflows, offline data entry, and Patient Reported Outcomes (PRO). Though Medrio has extensive experience in all study phases, our m1 application leads the way in early-phase and Phase I trials, with over 500 Phase I trials to date. Medrio costs up to 75% less than other EDC solutions. To book a demo and learn more about Medrio's partner program, please submit your information [here](#).