



Medrio Press Release:

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Medrio to Rock the House at SCDM 2016

SAN FRANCISCO, CA--(Marketwired - August 30, 2016) - Medrio, a Software as a Service (SaaS) company providing electronic data capture (EDC) services to clinical trials, will be taking its Medrio Rocks World Tour on the road once again for the 2016 SCDM conference from September 11 to 13 in San Diego, CA. This time around, the band will be taking the stage at booth 201 at the Sheraton San Diego Hotel and Marina in San Diego, where hundreds of clinical data management professionals will gather for four days of exhibitions and presentations.

Attendees who stop by the booth will be greeted by the rockstars on Medrio's accounts team, who will be giving live demonstrations of the products in the company's mSource suite, including mCapture, mPRO, and mConsent. These chart-topping products are equipped with eSource technology, and have rocked the socks off data managers everywhere. Fans will also have the chance to meet Medrio's CEO and front man Mike Novotny to discuss clinical data management, opportunities for collaboration, and, of course, rock and roll.

Medrio makes a point of bringing its heavy power chords and fierce drum solos to SCDM every year as part of its strategy for customer and industry engagement and for building its fan base. "This will be our fourth time at SCDM, and we've always found it to be a great opportunity to meet some new people doing great, innovative things in the industry, as well as to check in with some old friends," says CEO Mike Novotny, adding, "We can't wait to greet the crowd in San Diego this year. Let's get rockin'!"

Sign up [here](#) to get your backstage pass to meet the CEO. After SCDM, Medrio will begin planning the 2017 Medrio Tour, which will kick off in San Francisco in March at the 2017 mSquared user conference.

About Medrio

Medrio offers an integrated eClinical software platform with a fully hosted EDC system. Our revolutionary CloudEDC™ technology features an easy-to-use drag-and-drop interface, allowing study managers to build their studies in days instead of months without requiring any programming. Medrio's new mobile suite, mSource, supports both event-based and subject-based workflows, offline data entry, and Patient Reported Outcomes (PRO). Although Medrio has extensive experience in all study phases, our m1 application leads the way in early-phase and Phase I trials, with over 500 Phase I trials to date. Medrio costs up to 75% less than traditional EDC solutions. For more information or to schedule a demo, please visit our [website](#).