



Medrio Press Release:
25 November, 2013

Medrio Announces Advanced Research Associates to Join Partner Program

San Francisco – November 26, 2013 – Medrio, a leading provider of Electronic Data Capture (EDC) software via an eClinical Software as a Service (SaaS) suite, proudly announces that Advanced Research Associates (ARA), a trusted clinical research partner to the pharmaceutical, biotech, and medical device industries, is the latest CRO to join Medrio's Partner Program.

"We are excited about the partnership of Medrio's powerful EDC software with ARA's innovative clinical research solutions," said Scott Weidley, Senior Director of Sales and Marketing at Medrio. "Over the years we've worked closely with ARA, having done more than 30 studies together, and look forward to continuing this collaboration through our partnership."

"Medrio has been ARA's preferred EDC vendor for over four years," said Peter Shabe, Founder and President of Advanced Research Associates. "We both believe strongly in elevating the customer experience so we are thrilled to grow our partnership and win more business together."

About Medrio, Inc.

Medrio offers an integrated eClinical Software as a Service (SaaS) platform with a fully hosted Electronic Data Capture (EDC) system that drastically reduces study timelines and costs by putting study managers in control of their studies. By enabling studies to be built completely online without the need for any custom development, Medrio eClinical software allows studies to be ready in days instead of weeks. Medrio has been used successfully in Phase I-IV trials, registries, and other clinical studies by a number of leading contract research organizations (CROs), as well as biopharmaceutical and device companies. Founded in 2005, Medrio is headquartered in the San Francisco Bay Area. For more information visit www.medrio.com.

About Advanced Research Associates

Founded in 1996, Advance Research Associates has become a trusted clinical research partner to the pharmaceutical, biotech, and medical device industries. In the years since its inception, ARA has provided a spectrum of innovative solutions and lent its expertise across a wide range of projects.



Medrio Press Release: 25 November, 2013

While these customized solutions are always based entirely on client need, the success of any project hinges on the strength of the personal relationship developed between client and partner through daily communication. ARA's collaborative management philosophy supports extensive interaction, resulting in clients consistently achieving their highest objectives. With more than 75 years of collective practical clinical research experience, the seasoned ARA staff has the right skills to successfully manage your next clinical research program. For more information visit www.advanceresearch.com.