



Medrio Press Release:  
28 October, 2013

## Medrio, a Leading EDC Provider for Clinical Research, Announces eClinical Dinner Seminar

Medrio announced they will be hosting their first annual eClinical Networking and Dinner Seminar with special guest speaker Peter Shabe, CEO and President of Advance Research Associates.

San Francisco – October 2, 2013 – Medrio, a leading provider of Electronic Data Capture and eClinical tools, announced they will be hosting their first annual eClinical Networking and Dinner Seminar in partnership with Peter Shabe, CEO and President of Advance Research Associates, on October 17th, 2013.

"I'm excited to announce our first eClinical Dinner Seminar, featuring Peter Shabe of Advance Research Associates who will be sharing best practices and expertise on the Role of Statistics in Clinical Trials" said Scott Weidley, Senior Director of Sales and Marketing. "Medrio strives to provide valuable resources to the clinical research community and I'm looking forward to hosting this event."

The role of statistics in a clinical trial provides a structured process to quantify the safety and efficacy of an investigational product and compare one to another with a reliable and reproducible result.

Peter will provide a brief, concise, and entertaining overview of statistics by guiding us through four basic steps: 1) collecting data, 2) summarizing data, 3) performing statistical analysis of results, and 4) learning how to generalize results to the population being studied.

For those who are interested in attending this event please contact [marketing@ad.medrio.com](mailto:marketing@ad.medrio.com).

### About Medrio, Inc.

Medrio offers an integrated eClinical Software as a Service (SaaS) platform with a fully hosted Electronic Data Capture (EDC) system that drastically reduces study timelines and costs by putting study managers in control of their studies. By enabling studies to be built completely online without the need for any custom development, Medrio eClinical software allows studies to be ready in days instead of weeks. Medrio has been used successfully in Phase I-IV trials, registries, and other clinical studies by a number of leading contract research organizations (CROs), as well as biopharmaceutical



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and device companies. Founded in 2005, Medrio is headquartered in the San Francisco Bay Area. For more information visit [www.medrio.com](http://www.medrio.com).

## About Peter Shabe

Peter Shabe has over 25 years of experience in Phase I - IV clinical trials of drug and medical device development. His expertise includes SAS for developing data management and data analysis applications, as well as analyzing and reporting clinical data. In 1996, Peter founded his own company, Advance Research Associates, where he manages a team of bio statisticians and data management professionals for clients worldwide. For more information visit: [www.advanceresearch.com](http://www.advanceresearch.com)